

SPORFIE &



HOW TO REGISTER

Follow these three simple steps to get your unique fundraising link and start collecting sponsorships.

1

Scan or Visit

Scan the QR code below or visit the registration URL to open the sign-up form.

2

Enter Your Details

Provide the child's or parent's first and last name plus email address.

3

Share Your Link

You will receive a personal link and QR code by email. Every payment made through your link is credited to your athlete.



SCAN QR CODE OR GO TO:

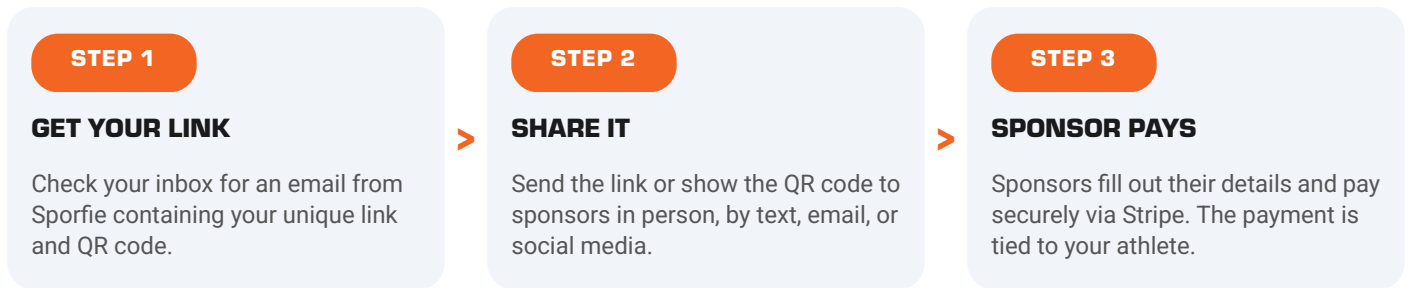
sporfie.com/albuquerquewolves/fundraising/register

OUR GOAL

Every athlete buys or sells at least one sponsorship to benefit the entire program.

COLLECTING PAYMENTS

Once your admin adds you as a member, you will receive an email with a personal payment link and QR code. Every payment collected through either method is automatically credited to your athlete.



WHAT IT LOOKS LIKE

EMAIL YOU RECEIVE

From: raise@sporfie.com
Subject: You have been invited to raise funds for Albuquerque Wolves

Hi there,

Here is your personal payment link and QR code for collecting logo sponsorships.

sporfie.com/support/albuquerquewolves?referredBy=your-link

Share your link in person, by text, or by email to collect payments.

WHAT SPONSORS SEE

Business Name

Full Name

Email Phone

Country State Zip

Continue

Secure payment via Stripe
Total: \$500.00

TIP

After payment, sponsors receive an email asking them to upload their business logo. Remind them to check their inbox.

PREPARATION

YOUR PROSPECT LIST

List 10 businesses you can approach. Filling all 10, even after your first yes, leads to a more successful campaign.

IDEAS

Businesses you frequent, favorite restaurants, local service providers, shops, and nearby businesses found on Google.

BUSINESS NAME & PHONE NUMBER

01
02
03
04
05
06
07
08
09
10

WHAT TO SAY

SALES SCRIPT

Use this as a guide when approaching businesses. Personalize it and make it your own.

You: Hello, my name is Hello, my name is _____. I am fundraising for **Albuquerque Wolves**.

This year, we will be **live streaming our practices and games** so families, friends, and fans can watch and capture moments.

For a **\$500 donation** to me and my program, your business logo will appear on our live stream four times every hour, all season long.

Your logo also appears on highlights that can be shared instantly on social media.

Show an example on your phone of how the logo appears and how highlights are shared.

You: Can I count on your support today?

Collect payment on your device or share your personal link.

You: Thank you. Please watch for an email from Sporfie asking you to upload your business logo.

TIP

Practice this script a few times before your first visit. Confidence sells.



SUPPORT OUR **LIVE STREAM** FUNDRAISING

Your Business Logo:

Appears on our live stream 4 times each hour. Viewers can click on your logo and be taken directly to your website.

- > Shareable on Social Media
- > Drives traffic to your website
- > Captured on highlight clips
- > Seen by 1000's
- > Supported by the athletes you support

\$500

for the year

Less than \$2/day
to have your
clickable logo on
our streams